

FAX# 703 528 7880
CREDIT RISK !!
FROM REP AUG28/12 10.22
HARRIS REPORT *** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	ERIN	PENNINGTON	
SALES PRSN	WA-	JOE KNAUER	

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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2. <u>NAME OF THE CANDIDATE</u>			
3. <u>NAME OF THE DISTRICT</u>			
4. <u>NAME OF THE COUNTY</u>			
5. <u>NAME OF THE STATE</u>			
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SEP7/12 WK-3

DATE AUG28/12 10.22

STA:

RPOF- SIMMONS, GARDNER, PLAKON

PROGRAM :	RNC		
ORD COM1:	MAKE GOOD PER DAVID/JOE CONVO		
THIS IS A	MAKE-GOOD FOR AUG23 ON LINE-5 FOR 1 SPOT/WK		
THIS IS A	MAKE-GOOD FOR AUG29 ON LINE-11 FOR 1 SPOT/WK		
THIS IS A	MAKE-GOOD FOR AUG30 ON LINE-10 FOR 1 SPOT/WK		
18 A	1100P-1135P	30	\$2,600.00 9/
PROGRAM :	LATE NEWS		
ORD COM1:	MAKE GOOD PER DAVID/JOE CONVO		
PART OF A	MAKEGOOD MADE UP OF LINES 17-18		

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	S		700P-730P	30		\$4,200.00	8/27	8/30	1		M,TH	1
PROGRAM : JEOP												
CON COM1: 1 X PER DAY												
11	S		730P-800P	30		\$4,200.00	8/28	8/29	1		TU-W	1
PROGRAM : WHEEL												
CON COM1: 1 X PER DAY												
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#5	MISSED:THU/730P-800P				AUG23		30S	\$4,200.00	(AUG21/12)	
			OFFER:THU/730P-1030P				AUG23		30S	\$4,200.00	PLS ADVISE.	
CMT:PRGM CHANGE: JAGUARS GAME												
M2	UNRESL	BUY#11	MISSED:TU-W/730P-800P				AUG29		30S	\$4,200.00	(AUG27/12)	
			OFFER:WED/730P-1030P				AUG29		30S	\$4,200.00	PLS ADVISE.	
CMT:PRGM CHANGE: BUCS GAME												
M3	UNRESL	BUY#10	MISSED:M,TH/700P-730P				AUG30		30S	\$4,200.00	(AUG27/12)	
			OFFER:THU/630P-930P				AUG30		30S	\$4,200.00	PLS ADVISE.	
CMT:PRGM CHANGE: JAGUARS GAME												
M4	OK'D	BUY#5	MISSED:THU/730P-800P				AUG23		30S	\$4,200.00	(AUG28/12)	
		BUY#11	TU-W/730P-800P				AUG29		30S	\$4,200.00		
		BUY#10	M,TH/700P-730P				AUG30		30S	\$4,200.00		
			OFFER:WED/1000P-1100P				AUG29		30S	10000.00	PLS ADVISE.	
			& M-F/1100P-1135P				SEP3		30S	\$2,600.00		
CMT:MAKE GOOD PER DAVID/JOE CONVO												
AUG/12 14950.00 SEP/12 63700.00											CONTRACT TOTAL 78650.00	
											TOTAL SPOTS 23	

MARKET TOTALS \$167,340 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE